

DEALERSHIP APPLICATION FORM

PRIVATE AND CONFIDENTIAL

Dealership
Required For

Name of the Place
(With Distt/State)
for which Dealership is required :-

1. ABOUT YCUI YOUR PRESENT BUSINESS :

Name
Address
..... PIN Code E-mail
Ph. No. with STD Code Fax Mobile

Proposed Firm's Name
(Under which dealership required)

a) Constitution of the Firm

Proprietorship ☐ Partnership ☐ Limited Concern ☐

Name of Managing Director / Managing Partner / Proprietor.....
Name of Director(s)/ Partner(s)

b) Photographs of Managing Director/Partner/Proprietor to be pasted below in the boxes with their names :-

Photo

Photo

Photo

Photo

Mr./Mrs
.....

c) Present business and approximate business turnover for the past two years
Products/ Manufacturer/Sales (Rs.)
.....
.....

d) Previous experience in selling or servicing Agriculture machinery I Automobiles/
Construction equipment etc. Please give details with date I Business lines and volume.
.....
.....
d) Are you of any of our close relative is presently dealing with any competitors' product?
if yes, please give details
.....

2. ABOUT YOUR:CAPITAL/ FINANCE:

a) Financial Structure:
I) Capital : Already Invested
I) Capital available for investment in developing business.
Rs. (Rupees only)
b) Name and address of Banker with whom you are doing business.
.....
c) Which are the other banks in your area and with whom you have contacts.
.....
d) How much funds you plan to invest in this dealership.
.....

3. ABOUT INFRASTRUCTURE :

a) Details of present premises:

Location	Inside covered Sq. Ft.	Outside Open Sq. Ft
Showroom		
Service		
Parts		
Storage		
Available for Expansion		
TOTAL		

b) Additional comments
.....
.....
c) List of Vehicles available for sale canvassing and field servicing.
.....
4. GENERAL
a) Do you have contacts with Farmers/ Customers/ Industry/ Trade of your area, if so how?
.....
.....

b) Name of the station proposed for Dealership:
.....
c) Population of the proposed station:
.....
d) Competitor's sale record: Previous two financial years in your station:
.....
e) Statutory Details:

TIN Number:	PAN Number.....
Sales Tax Number:	C.S.T No.....

5. Your Commitment (Sales Target)

Balance Period of currentyear (Quarter-wise)

PRODUCT	1st Qtr. (Apr - June)	2nd Qtr. (Jul - Sep)	3rd Qtr. (Oct - Dec)	4th Qtr. (Jan - Mar)	TOTAL
TRACTOR	(.....)	(.....)	(.....)	(.....)	(.....)
SECOND YEAR TRACTOR	(.....)	(.....)	(.....)	(.....)	(.....)
THIRD YEAR TRACTOR	(.....)	(.....)	(.....)	(.....)	(.....)

6. Any additional information you may like to furnish

.....
.....
Date: Seal/ Name of Firm
.....
Signature
Place : (Name & Designation of the person
Recommendation by : Marketing Executive / Officer Area / Regional Incharge
Signature :
Name :
Designation :
E-code :
Verified by



Lets
create
the history
together...



Dealership Application Form